

CUSTOMER STORY

“We are very satisfied with Vinchin Backup & Recovery. Its scalable architecture and data deduplication significantly improve backup efficiency without impacting system performance. Instant and granular recovery features reduce data loss and downtime. The intuitive interface and automated management tools ease our workload, while robust security measures ensure compliance and data protection. Vinchin's reliability and efficiency have greatly enhanced our data protection strategy.”



Healthcare

Advanced virtualization solutions

Marcos Simoes Outao - Information Security Manager
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Meta

Business Challenge

Meta is an Argentine company dedicated since its inception to the supply of medicines for the treatment of cancer, HIV and special treatments. Its mission is to provide integral solutions for the supply of medicinal specialties and other products related to the pharmaceutical industry, to meet the needs of our customers and to work closely with our suppliers and employees to ensure a sustained level of quality in a process of continuous improvement. Today Meta is the main provider of national and provincial agreements, social security and prepaid medicine.

Meta's IT infrastructure uses advanced virtualization solutions for efficient resource allocation and to maintain the continuous operation of key applications that are critical to functions such as inventory management, order processing, customer relationship management and regulatory compliance. Key challenges include the immense amount of data generated within the pharmaceutical industry, encompassing patient details, inventory levels, transactions and compliance records, all of which require meticulous management and robust security measures. Compliance with strict privacy and data storage regulations poses a significant challenge. In addition, Meta must mitigate the risk of any system downtime, which could severely impair business operations, such as order fulfillment and customer service, leading to financial repercussions and reputational damage. Given the sensitivity of the data handled, the company is also under constant pressure to implement and maintain strict cybersecurity protocols to defend against potential data breaches and cyber threats.

Vinchin Solution

Vinchin Backup & Recovery has provided Meta with a comprehensive backup and disaster recovery solution tailored to its virtualized IT environment. This solution addresses the specific challenges Meta faces in managing large volumes of data, ensuring regulatory compliance, minimizing system downtime and protecting sensitive information. Vinchin Backup & Recovery offers a highly scalable architecture that seamlessly adapts to Meta's growing data volume. The solution employs advanced data deduplication and compression techniques to optimize storage utilization and improve backup performance. This ensures that large-scale backups are completed efficiently without impacting the performance of Meta's core systems, thus maintaining business continuity and operational efficiency.

To meet Meta's stringent RTO and RPO, Vinchin offers instant recovery capabilities that enable rapid restoration of critical virtual machines in a matter of minutes. In addition, the solution supports granular restore, allowing Meta to recover individual files or application data quickly, minimizing data loss and downtime in the event of system failure or data corruption. This feature ensures that Meta can maintain uninterrupted access to vital data and applications. Vinchin Backup & Recovery simplifies the management of backup operations through an easy-to-use interface and centralized control. Automated backup schedules, policy-based management and comprehensive reporting tools reduce the administrative burden on Meta's IT team. In addition, the solution's robust security measures, including encryption and secure access controls, ensure that Meta remains compliant with regulatory requirements for data protection and privacy, safeguarding sensitive pharmaceutical data against potential breaches.

>>>> Result

Vinchin Backup & Recovery has significantly strengthened Meta's IT infrastructure, ensuring seamless data management, improved security compliance, rapid disaster recovery and optimized operational efficiency. By addressing large data volumes, reducing downtime and protecting sensitive information with robust security measures, the solution has enabled Meta to maintain its position as a leading healthcare provider while strictly adhering to regulatory standards. Ultimately, Vinchin's technology has strengthened Meta's ability to provide uninterrupted, high-quality services to its customers in the complex landscape of cancer treatment, HIV therapy and specialty pharmaceutical care.

Question? Need support?

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