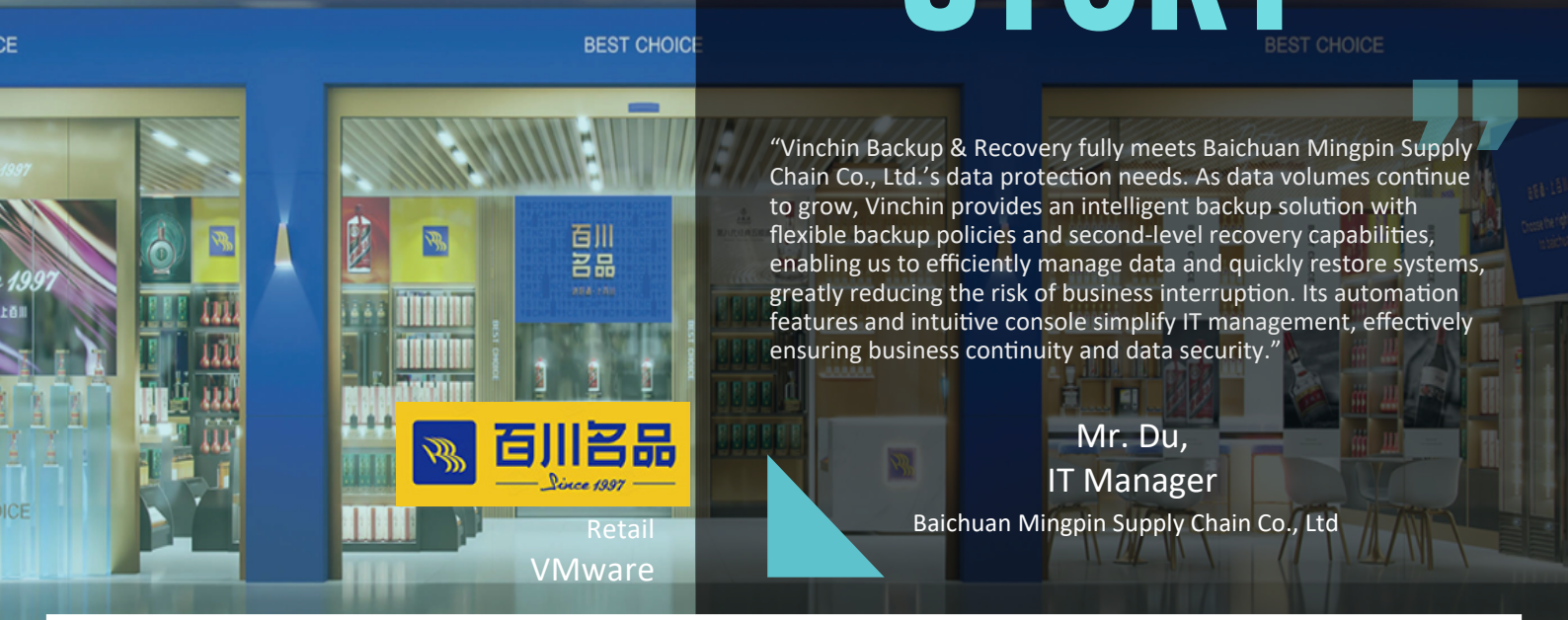




CUSTOMER STORY



“Vinchin Backup & Recovery fully meets Baichuan Mingpin Supply Chain Co., Ltd.’s data protection needs. As data volumes continue to grow, Vinchin provides an intelligent backup solution with flexible backup policies and second-level recovery capabilities, enabling us to efficiently manage data and quickly restore systems, greatly reducing the risk of business interruption. Its automation features and intuitive console simplify IT management, effectively ensuring business continuity and data security.”

Mr. Du,
IT Manager

Baichuan Mingpin Supply Chain Co., Ltd

Retail
VMware

Business Challenge

Baichuan Mingpin Supply Chain Co., Ltd., founded in 1997 and headquartered in Hefei, Anhui Province, is a leading enterprise in China’s liquor distribution industry.

Baichuan Mingpin Supply Chain Co., Ltd. engages in channel operation, brand management, chain business, and instant retail. With the expansion of its nationwide business network and the advancement of digital operations, the company is facing increasingly severe data security challenges such as cyberattacks, data breaches, hardware failures, and natural disasters — any of which could disrupt core systems and affect operational continuity. Especially during peak sales periods, system downtime could severely impact supply chain efficiency and customer experience. Therefore, Baichuan Mingpin urgently needs an intelligent and reliable backup solution to ensure high system availability, enable rapid recovery, and guarantee long-term data security, allowing the company to maintain stable operations and uphold customer trust even in the face of unexpected incidents.

Vinchin Solution

To meet the business needs of Baichuan Mingpin Supply Chain Co., Ltd., Vinchin Backup & Recovery provides highly reliable data backup and recovery capabilities, ensuring the integrity and availability of the company’s business system data. The solution not only addresses large-scale data backup requirements but also features intelligent automatic task scheduling and flexible policy-based management.

With just a few simple steps, the IT team can seamlessly integrate the company’s virtualized environment into the Vinchin Backup & Recovery system. The intuitive web-based console makes backup monitoring and management more efficient and convenient. As data volumes continue to grow, Vinchin also offers multiple storage options to ensure efficient storage, centralized management, and multi-platform data security for massive datasets.

In addition, Vinchin offers continuous and reliable protection for core business data through full, incremental, and differential backup strategies. Users can flexibly configure policies as needed to ensure rapid system recovery at any time. In case of unexpected incidents, Vinchin Backup & Recovery enables data restoration from any backup point within seconds, minimizing downtime and data loss while maintaining the stability and efficiency of Baichuan Mingpin’s nationwide supply chain system.

Result

Vinchin Backup & Recovery intelligently and reliably protects Baichuan Mingpin’s growing data with automated operations and efficient backup strategies, ensuring data security and integrity. It enables second-level data recovery and minute-level business recovery, greatly reducing the risk of downtime. As the company representative said, “This solution gives us strong data protection and allows our systems to recover quickly under any circumstances.”

Question? Need support?

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