## vinchin »»

# CUSTOMER STORY

"Among all the backup software we've tested, Vinchin Backup & Recovery is the most worth-the-price solution that integrates simple management so well with reliable VMware backup and restore functionalities. Under its strong support, we can better develop digital business with the risk of data loss being downgraded to the least."

> Executive at Information Technology Department Wangfujing Group

#### **Business Challenge**

Wangfujing Group Co.,Ltd. is one of the largest retail groups in China, winning much popularity from consumers as a comprehensively-developed national commercial brand. The sales network of the group covers 7 major economic sectors in China, with more than 500 retail stores, 88 large-scale retail stores, and more than 17 million members across the country.

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VMware vSphere

Retail

Wangfujing Group has data centers in multiple locations to manage business data that links with branches in different cities. For maximal resource utilization, they virtualized the IT environment on VMware and finished data migration from hardware several years ago. In the past, the old backup solution they used is lack of stability and an intuitive web console, making overall maintenance and administration of data protection difficult.

For Wangfujing Group, besides file servers that save private information of merchants and customers, enterprise resource planning (ERP) system also plays a vital role in day-to-day operation. "We not only need to make sure the safety of all critical data, the continuous running of our key applications is also a big thing we have to consider." Says the executive at Information Technology Department, "Therefore, we want a more reliable backup solution that can do both with one central console, and allows us to easily manage backups and recoveries."

#### Vinchin Solution

After testing of several backup software, the IT team of Wangfujing Group eventually chose Vinchin Backup & Recovery for VMware protection dues to its complete functionality suites at a highly affordable price.

Vinchin Backup & Recovery offers lightweight, agentless VMware backup to minimize computing resource consumption for the stable processing of production applications. "Adding large VMware clusters into the backup environment is super easy as no agent installation is required." Says the IT Executive, "which makes a good start before we really getting to see its backup performance." Not letting down of the team, the LAN-Free data transfer mode that Vinchin Backup & Recovery supports processes VMware VM backups at a high speed even during the busiest period of online services, helps to shorten backup windows.

To meet the requirement of business continuity that Wangfujing Group addressed, Vinchin Backup & Recovery provides Instant Restore to re-run a damaged VM in 15 seconds using original backup files. "For a virtual machine that crashes unexpectedly, we can use the latest restore point in Vinchin backup storage for immediate recovery with key service applications also starting to run." Says the IT Executive. Through a unified web-based console, management of a large VMware environment has also been simplified and centralized for the group. "All features can be simply put into use after simple configs in the intuitive interface. Very convenient." Says the IT Executive.



Vinchin Backup & Recovery installed on VMware brings simplicity to data protection for Wangfujing Group, by providing stable agentless backup, LAN-Free data transport, and instant VM recovery to guarantee both data security and business continuity at ease. "Vinchin Backup & Recovery manages to build a solid data security center for our VMware environment with its reliable and easy-to-manage functionality, supporting us all the way as both the business scale and data volumes are continually growing." Says the IT Executive.

### Question? Need support? Tel : +86-135-5029-3426 | Email: sales@vinchin.com

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