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# CUSTOMER Story

"Vinchin Backup & Recovery brings brand-new backup experience for users. It lightens the heavy burden of VMware protection for us with high-quality and easy-to-use functionality sets. All controlling and monitoring work can all be done through a single pane of glass, saving us both time and maintenance cost to a great extent."

> IT Manager Sino-Ocean Taikoo Li Chengdu

#### **Business Challenge**

Sino-Ocean Taikoo Li is an open-plan, lane-driven mall located in the Jinjiang District, the core business and retail center of Chengdu, China. Taikoo Li mixes modernness with historical streets and buildings for visitors to feel the diversified charm of Chengdu city. With global fashion, delicacy and cultural brands settled in the mall, the unique shopping and leisure atmosphere can be fully experienced.

The data center of Taikoo Li has servers virtualized on VMware, with point of sale (POS) applications and customer relationship management (CRM) systems running to maintain the mall's day-to-day operations. In the past, the IT team of Taikoo Li used 2 different backup solutions to protect the two major parts of data separately. "Although both of the solutions meet our daily requirement, the management is quite cumbersome." Says IT Manager of the team. "Backup and recovery are crucial elements for us to have digitalized business stably running, and an easy-to-use product that saves us more time with centralized console and comprehensive functionality would greatly help."

In addition, with plans to construct a hybrid cloud environment in the future, high compatibility of the new backup solution also matters. "In case we need to switch parts of our workloads initially on VMware environment, we can implement fast data migration across different virtual platforms still using one tool." Says the IT Manager. To better adopt to the possible changes in the data center, the IT team of Taikoo Li has been looking for the best alternative that meets this extra requirement in a simplified way.

#### Vinchin Solution

Retail VMware

> Vinchin Backup & Recovery supports multiple types of automated VM backup strategy including full backup, incremental backup, and differential backup, which IT administrators can leverage to set the most suitable backup plan for each virtual machine. "We can easily configure an advanced VM backup job that's mixed with full backups and incremental backups to process as scheduled. For different VMware VMs with different types of data, it helps us to implement on-demand protection." Combining smart, scheduled VM backups with mail notifications, the IT team of Taikoo Li can always get to know job running details at the very first time.

> Besides simplifying VM backups, Vinchin Backup & Recovery also helps shorten RTOs when business is interrupted with Instant VM Restore. "To make sure high system uptime during business hours is an important task. If core applications are out of service for too long, much inconvenience will be brought to customers in the mall. Luckily, Vinchin Backup & Recovery shows its strong capability to help us prevent such thing happen." Says the IT Manager. In the test for business recovery scenarios, Vinchin Backup & Recovery succeeds to take over applications in a VMware VM in less than a minute.

The IT team of Taikoo Li tried using Vinchin Backup & Recovery to migrate data from a VMware VM to another virtual platform with Cross-Platform Recovery, and the result went out fine. "The V2V job started to automatically process after simple configurations, without extra agent installation." Says the IT Manager, "We believe Vinchin Backup & Recovery can always help to maintain the simplicity of data protection, even if there's more than one virtualization deployed in the data center."

### >>>>> Result

Vinchin Backup & Recovery provides Taikoo Li with customizable automated VM backup and instant VM recovery for advanced VMware protection, and cross-platform recovery to adapt to their current IT environment update plan. "We can leverage flexible solution deployment options that Vinchin Backup & Recovery offers to set the best protection plan for each different scenario. In addition, the newly available V2V feature in the product is very useful for us to easily solve the issue of cross-plat-form data migration." Says the IT Manager.

#### Question? Need support? Tel : +86-135-5029-3426 | Email: sales@vinchin.com

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