vinchin ❯❯❯❯

CUSTOMER STORY

"Vinchin Backup & Recovery opens the door for us to experience the real easy-to-use effortless VMware protection. No matter it is for VM backups, file-level restore, or even instant restore, you can always get what you want in the shortest time. It allows you to enjoy simple operations without sacrificing functionality that a powerful backup solution should have, so it's a product you can fully trust on."

Kahve Diyarı
Specialty Eatery
VMware

IT Director
Kahve Diyari A.S

Business Challenge

Kahve Diyari A.S started their business in Turkey in 2005, producing all kinds of coffee, cake, ice cream, bakery products and desserts. Without compromising high quality of the products, they reached the level of more than 120 franchise venues in 48 provinces, hosting pleasant moments of guests at every corner of Turkey.

Gearing up for the growth of the brand, Kahve Diyari chose to virtualize their main IT infrastructure on VMware to replace traditional physical servers several years ago for improved system availability and lower maintenance cost. The company's VMware VMs run file servers, an enterprise resource planning (ERP) system, and Point-of-Sale (POS) applications to support day-to-day business operations. The lack of stability of ICT infrastructure will spell huge trouble to the company's daily work routine that connects closely with customer experience, and that's why IT team from the IT Director always put backup and disaster recovery as one of the top priorities.

In the past, Kahve Diyari used a backup solution for automated VMware VM backup in their IT environment. However, it did not meet the expectation of the IT team for ease-of-use. "We had to spend much time learning to handle all the features. Even configurations for the most regular frequent backup take time. Although the software did automate the backup process, but failed to lessen burden for manual setting from the start." Says IT Director at Kahve Diyari. Based on the fact, what the company needed most seem to be a more user-friendly and easy-to-control backup solution.

Vinchin Solution

Kahve Diyari installed Vinchin Backup & Recovery within their VMware environment to replace their old backup solution. For their first installation, the IT team only spent about less than 10 minutes to finish. The same kind of convenience was also brought into the later using experience, along with a functionality set that suits the company's basic and advanced data protection needs.

Vinchin Backup & Recovery now continually protects a large number of VMware VMs in Kahve Diyari's major data center with fast VM backups and recovery, making sure the IT team can handle all tasks through a single pane of glass without suffering complex operations. "The intuitive management console allows us to start any type of data protection almost within the very first 5 minutes." Says the IT Director. Besides daily incremental VMware backups processing with Changed Block Tracking technique, Deduplication & Compression also makes sure smaller backups are being transferred. "Hours of time have been saved both before and during the backup." Says the IT Director.

Vinchin Backup & Recovery also helps Kahve Diyari to maintain the stability of their IT environment with flexible problem-oriented recovery strategies, always preparing for unexpected system corruption. The IT team implemented drills with Granular Restore and Instant VM Restore for recovery after mistaken data deletion and VM crash, and the results went out fine as the two features both performed to fix target issues on point with high efficiency. "Both file-level and VM-level recovery can be quickly achieved with the software, which gives us peace of mind knowing that data security and business continuity can be guaranteed at the same time under its strong support." Says the IT Director.

❯❯❯❯ Result

The administration time and efforts of Kahve Diyari's IT team has been greatly reduced with the easy-to-use VMware backup and restore features in Vinchin Backup & Recovery. Along with the powerful support of VMware CBT and data reduction techniques including Deduplication and Compression, incremental backups of VMware VMs have become much more efficient that saves the team hours of time for the backups of the whole environment. "We appreciate the ease-of-use of Vinchin Backup & Recovery. Complete VMware protection can be achieved just in minutes of time, a very obvious change which we cannot make with the old backup solution." Says the IT Director.

Question? Need support?
Tel : +86-135-5029-3426 | Email: sales@vinchin.com