

CUSTOMER STORY

“Vinchin Backup & Recovery helps us get rid of cumbersome administration tasks for VMware protection with its intuitive console, and not to mention that the functionality it provides is also powerful enough to improve overall backup and recovery speed. Make the switch from our previous backup product to Vinchin is absolutely a right choice, with no doubt.”

Gerçek
Sales
VMware

ICT Manager
Gerçek Automobile

Business Challenge

Gerçek Automobile, founded in Istanbul, Turkey, has over 35 years of history in the automotive industry, providing sales and after-sales services for Opel and Nissan brands, after-sales, insurance and long-term fleet car rental for Chevrolet brand. Gerçek has been continually exploring and maintaining the market in two distinguished locations of Istanbul, with expert sales and after-sales staff and qualified services for customers interested in cars of its business partners.

In order to optimize the IT infrastructure for more flexible business operations, Gerçek replaced their physical servers with VMware VMs, and migrated software for management of automobile rental and insurance services to the virtualized IT environment. The backup solution Gerçek used to have is a full-functionality one that meets their data protection needs, but what needs to be paid off in return are the heavy operational workloads. “It lacks of a simple and plain console,” says ICT Manager from the company, “for rookies or IT admins who aren’t pros of the software, it usually takes quite a long time for us to configure a backup or recovery job.” Another big disadvantage of the product would be the high service renewal cost. Considering the expansion of the virtualization environment in the future, Gerçek had been looking for a more time-saving and cost-effective solution to complete their VMware data protection plans.

Vinchin Solution

It only took the IT team of Gerçek about 10-15 minutes to get Vinchin Backup & Recovery installed on VMware, and what caught their eyes first after logging in is the extremely intuitive web-based console. “Major features can be easily found in the console, and we’re as well given no trouble configuring backups and recoveries. In the past, we had to follow the long instruction to settle a backup job. Now, things get much easier with Vinchin Backup & Recovery.” Says the ICT Manager.

Using Vinchin Backup & Recovery, the IT team of Gerçek established an advanced backup plan that suits their administration preferences and production environment most. Weekly full backup and daily CBT-driven incremental backup are directly transferred via Storage Area Network, so that data in a single VMware VM can be efficiently protected with much less computing and bandwidth resource consumption. During data transport, Data Duplication and Data Compression also help greatly reduce the size of backup data, further speeding up the processing time of the backup job.

Staff in Gerçek is in need of frequently accessing files for business needs, which sometimes leads to misoperation that makes files be deleted mistakenly. Granular Restore in Vinchin Backup & Recovery helps the IT team to easily recover certain files in a few minutes. “We can just simply select the target files from an existing restore point we want, and have them recovered in the VMware VM in production environment after a simple clicks of configurations.” Says the ICT Manager. “It’s even more convenient than we can imagine.”

>>>> Result

Vinchin Backup & Recovery stably protects critical data and applications in VMware environment for Gerçek with a series of easy-to-use and efficient features, saving backup and restore time, IT administration effort, and deployment cost. “Vinchin Backup & Recovery simplifies the whole process of VMware protection more significantly than the previous solution we had.” Says the ICT Manager, “Under its reliable support we can finally focus on other system tasks free-minded.”

Question? Need support?

Tel : +86-135-5029-3426 | Email: sales@vinchin.com