

# CUSTOMER STORY



Financial Service | VMware

“With Vinchin Backup & Recovery, every single hour that we save on backup administration can be translated into cost savings. Vinchin Backup & Recovery is resource-efficient in terms of installation and configuration, that is just what we needed for protecting our VMware infrastructure. In addition, the biggest advantage of Vinchin backup solution is its ability to adapt and scale with our company’s changing environment. After the version update of the product, Vinchin again brings us a surprise, this made me more determined our choices.”

Mehmet Türkkahraman  
Technical Manager at Yatırım Finansman

## Business Challenge

Yatırım Finansman is Turkey's first capital market institution, was established in 1976 under the leadership of 13 major Turkish Banks. Headquartered in Istanbul, Yatırım Finansman has a total of 9 important service centers in Turkey. Since its inception, Yatırım Finansman has been a "Symbol of Trust" in the eyes of investors and has become one of the industry's premier organizations through continuous development and renewal.

“Our main goal is to maintain the leadership in Turkey's capital markets through the customer-oriented service method, strong partnership structure, wide range of products, and the advanced technology infrastructures. Since our customer data is extremely sensitive, they are all related to real money and banking operations. We must ensure the data is always safe and available.” Says Mehmet.

For Yatırım Finansman, having a consistent and reliable VMware backup system is critical, to ensure stable and resilient services, the company must quickly backup and restore their data in the event of a cyberattack or system outage. "Since a backup solution is a vital component of maintaining our 24/7 availability, we wanted a streamlined solution to protect our VMware infrastructure, where our IT administrators could schedule backup jobs without any problems." Says Mehmet.

## Vinchin Solution

Yatırım Finansman decided to protect critical data by deploying a dedicated backup solution. It selected Vinchin Backup & Recovery due to its ease of use, rapid restore times, cost-effective licensing, and automation features. “The automated, built-in workflow enabled by Vinchin has further improved the efficiency of our operational works as well. With Vinchin Backup & Recovery, I need no agents, the operating system consumes little resources, and I do not need to build a VM from the ground up.” Says Mehmet.

For a company that relies on data being highly available, rapid data recovery is invaluable, otherwise, employees, members, and investors will not have access to important information. With Vinchin, Yatırım Finansman can not only protect larger volumes of data but also accelerate key data backup processes. For example, a mass of data hosted on VMware ESXi hosts can be backed up faster than before. Data restores can also be executed quicker. “We get up to hundreds of requests per quarter to restore data,” says Mehmet. “With Vinchin, we can restore a single file in a couple of seconds while it takes a little less than 1 minute to restore a standard virtual machine.”

The biggest advantage of the Vinchin solution is its ability to adapt and scale with the company's changing environment. "During over one year, we've spent a nice and safe time with Vinchin, we never worry about our data loss anymore. Besides, the Vinchin team updates the new version, while helps us to get the timely service at the same time. As a service vendor, we know how important to provide supports. So, we decide to extend our backup infrastructure with Vinchin again that we could have extra security and peace of mind." Says Mehmet.

## >>>> Result

Vinchin centralized data protection solution helps Yatırım Finansman faster back up and recover business, and position the enterprise for faster growth. “We now have a very reliable VMware backup solution. Vinchin Backup & Recovery provides incredible ease of use, rich functionality, and fulfills all our needs. Our VMware backups are fast and backup jobs finish successfully every time, without any errors. I believe that Vinchin Backup & Recovery is a great VMware backup solution because of its simplicity, high performance, and rich functionality.” Says Mehmet.

Question? Need support?

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